

SEO Intern

Company: NXUS

Location: Pune / Hybrid

Employment Type: Internship

Duration: 3 Months

Department: Digital Marketing / SEO

Reporting To: SEO Specialist / Digital Marketing Manager

About NXUS

NXUS is a growth-driven company focused on helping businesses create meaningful connections and achieve measurable results. We foster a collaborative environment where learning, innovation, and professional development thrive.

Role Overview

We are seeking a motivated **SEO Intern** to support our Digital Marketing team. This role provides hands-on experience in search engine optimization, keyword research, content optimization, technical SEO, and performance analysis.

Key Responsibilities

- Conduct keyword research and competitor analysis.
- Assist in on-page SEO activities, including meta tags, headings, and content optimization.
- Support technical SEO audits and website performance improvements.
- Monitor website rankings, traffic, and SEO performance metrics.
- Assist in backlink research and outreach activities.
- Prepare SEO reports and recommendations based on data insights.

Requirements

- Pursuing or recently completed a degree in Marketing, Business, IT, or a related field.
- Basic understanding of SEO concepts and search engine algorithms.
- Familiarity with tools such as Google Analytics, SEMrush, or similar is preferred.
- Strong analytical and problem-solving skills.
- Excellent communication and attention to detail.
- Eagerness to learn and stay updated with SEO trends.

Apply by sending your resume to hello@nxus.in with the subject: **SEO Intern – NXUS** or apply directly on <https://www.nxus.in/career>